



Legal bases for the contest "Fama, sofas to enjoy at home"

1. The organiser of the Photo Contest "Fama, sofas to enjoy at home" is Tapizados Fama SL

2. Duration

The contest will run from 28<sup>th</sup> March 2014 to 15<sup>th</sup> July 2014 inclusive.

3. Participants

The competition is open to any person over 18. The competition is global.

4. Mechanics of the contest

Participants will need to access [www.fama.es](http://www.fama.es), complete the form with details and upload a photo.

Photographs must be related to the contest theme "Fama, sofas to enjoy at home". A Fama sofa or chair and people enjoying it should appear in the photographs. The photos that do not meet any of these 2 requirements will not be awarded.

Each participant may submit only one photo.

Only one photo per household is permitted.

The maximum size of the picture is 2MB.

Only for participating and meeting these 2 requirements, participants will be awarded with a throw.

Also, if the sofa shown in the photo is the model Arianne, you will receive a throw embroidered with your name.

(The company reserves the right not to send the free throw in those cases where the rules may have been broken).

Participants from previous photo contests will not be entitled to participate in further Fama photo contests.

In those countries where the distribution of the throw involves a disproportionate logistic cost; the throw will be sent to the store where the sofa was bought to be collected.

In those cases where for customs reasons, it would be very expensive to send the throw, an alternative gift will be chosen.

The Organisation will select the winning photo among the 5 most voted photos. The criteria for the selection will be: Scenes of everyday life, of people enjoying their sofa. Also the photo should transmit the idea that names the contest "Fama, sofas for you and your family".

The organisation reserves the right to remove and exclude from the competition any pictures (and comments) that do not represent the values described or that are identified as inappropriate or inadequate, because they can be hurtful, offensive or not suitable for all audiences.

The pictures and comments must not contain elements against anyone disparaging, discriminatory, insulting or anything that might be libelous or likely to prejudice the rights of image, visibility, privacy of any person or entity.

If for reasons of force majeure it was necessary to postpone, modify, cancel or repeat the contest, this must be informed by the same means as the contest has been notified, giving the amendment the same degree of publicity.

Non-acceptance of any terms of this competition will mean the loss of any prize or right arising from it.

5. Winners List

Next 16<sup>th</sup> July 2014 the name of the winner will be posted on the FAMA SOFAS Facebook page and on the website [www.fama.es](http://www.fama.es).

The winner will also be notified via e-mail.

6. Prizes

The winner may choose between a Lenny armchair upholstered in any fabric of our range and a 42" TV.

#### 7. Image Copyright

The winner and/or finalists hereby authorise the organisers to reproduce, use and disseminate their image and details in any advertising and/or promotional activity connected with this promotion, in any media (including, without limitation, the exploitation through Internet and mobile Internet) without such activities giving them the right of additional compensation or benefits other than the prize awarded in accordance with these rules.

The assignment includes all rights of reproduction, processing, distribution and publication of the recorded or captured images, without limitation of time and territory.

#### 8. Data Protection

Under the current legislation on data protection, data provided by the contestants will be included in a file owned by Tapizados Fama SL, Ctra. Villena Km.2, 30510 Yecla, Murcia, Spain.

Participants may exercise their rights of access, rectification, cancellation and opposition to them through [info@fama.es](mailto:info@fama.es).

Tapizados Fama S.L. hereby commits to fulfilling the obligation of secrecy of personal data, which in this case are provided, and its duty to treat them as confidential, and agree to implement appropriate technical, organizational and safety measures according to the data protection current legislation and in particular, the Law 15/1999 of 13 December on the Protection of Personal Data and its Regulation 1720/2007.

#### 9. Acceptance of bases

Participation in the competition implies full acceptance of these rules which may be consulted by the participants in the Fan Page of FAMA SOFAS.

The organizer reserves the right to remove any contestant who justifiably defraud, alter or disable the proper functioning and normal conduct of this promotion, and to resolve any issue arising out of this promotional activity. Participation in this promotion constitutes acceptance of these Terms by the participants and the Organizer's discretion to resolve any issues.