



Legal bases for the 2nd Video Contest: "And you, why do you like your Fama sofa?"

We have listened to many children telling spontaneously how much they like their new Fama sofa (especially models like Arianne or Moon), so we had an idea: if we ask you (those families who have one of our sofas at home) to send us a small video showing what your children think about your new sofa, we could create a fun video collecting all these comments in a nice and natural way.

We hope you like the idea, and to give you a little incentive: when you send us the video, apart from receiving a mug customised with the name of your child, your video may be selected for a raffle. The winner will be awarded with a trip to Disneyland for two adults and two children (a fantastic prize).

Fama announces its 2nd Video Contest: "And you, why do you like your Fama sofa?"

1-PURPOSE AND THEME:

The competition will consist of recording a video with your mobile phone or any device that records video, showing your children answering to the question: And you, why do you like your Fama sofa?

2. PARTICIPANTS:

This competition is aimed at families with children aged 2-12 years old who have a Fama sofa at home.

Fama workers may participate but shall be exempt from any prize.

All participants grant the rights of the video image and of all people appearing in the video for modification and use.

3. REQUIREMENTS:

In addition to meeting the above bases, the videos must have the following characteristics:

- * Videos can be recorded with mobile phones, digital cameras, digital video cameras or webcams, among others.
- * Minimum duration of 5 seconds and maximum of 45 seconds.
- * It must be a video; photo montages will not be accepted.
- * The video must only have the child's voice talking about why he likes the sofa, without any music or sound effect.

The video will be made in horizontal format; we will not accept any video in vertical format. The video should not have any watermark.

The video must show clearly that it is a Fama sofa. If in doubt, we would ask the participants to send us photos showing the complete sofa.

All those creations whose contents include violent, sexist, or racist scenes, or that violate the fundamental human rights, especially children rights, will be rejected.

4. MECHANICS:

Participation will be via the web www.fama.es in the video contest section; you will be asked to upload the video, fill in the required data and accept the legal rules of the competition.

5. PRIZES:

Only for participating and meeting these 2 requirements, participants will be awarded with a throw.

A judge from our company will select the nicest and funniest videos, and the winner will be chosen by draw.

Depending on the amount of participation, the judge will select a minimum of 15 videos and a maximum which may vary depending on the quality of the videos.

With all the selected videos we will make a draw before a public notary, and the prize will be a weekend trip to Disneyland for 2 adults and 2 children (Including hotel stay of 3 nights and tickets for 3 days) *.

Depending on the city of winners, the closest Disney Park (Paris, Orlando, California or Hong Kong) will be selected.

The flights are included. The departure airport will depend on availability and closeness to the winner's city.

The draw will be held on September 28, 2017

The award is subject to these Rules, and cannot be exchanged by cash. The prize awarded shall not be subject to change, alteration or compensation at the request of the prize winner. If the winner rejects the prize, no other alternative prize will be offered. Fama will have the right of modifying any of the conditions depending on availability and price.

* The prize includes 3 nights hotel stay and tickets for 3 days. The trip will take place during any weekend of the year, excluding Christmas and the months of July and August. Flights included. Transfers to and from the airport will be included. Meals and other expenses will not be included.

The winners will notify the date of the trip in advance and it will be subject to flights availability to be confirmed by our travel provider.